

Parkhall Integrated College

Revision Fact File



Subject	Business and Communication Systems
Exam Board	CCEA
Specification	GCSE Business and Communication Systems Specification
Unit 2: 1 hour	The Business Environment
Specific equipment required	Black Pen



Exam paper specific skills/knowledge	<ul style="list-style-type: none"> ● Understand and use business terminology accurately and appropriately. ● Questions can take three possible forms: <ul style="list-style-type: none"> ○ Recall of knowledge or understanding ○ Application of skills, knowledge and understanding ○ Analysis and evaluation, making reasoned judgements. ● Quality of written communication is assessed in responses to questions and tasks that require extended writing. Students must: <ul style="list-style-type: none"> ○ ensure that text is legible and that spelling, punctuation and grammar are accurate so that meaning is clear; ○ select and use a form and style of writing that suit their purpose and complex subject matter; and ○ organise information clearly and coherently, using specialist vocabulary where appropriate. ● Students should keep up-to-date with the changing nature of business by watching or reading business news.
Subject Specific Strategies for Revising	<ul style="list-style-type: none"> ● Prepare personal revision materials for topics – these could be flash cards, revision notes, mind maps, knowledge organisers, etc. Use the following link for help on how to prepare these resources: Revision: Memory hacks and tips ● Learn business key terms – flashcards are useful for this purpose. ● Pupils should practice answering longer style questions - 8 marks - to develop their ability to apply knowledge and provide analysis or evaluation of a business situation.
Useful Websites	<p style="text-align: center;"> GCSE Pod BBC Bitesize </p> <p>When accessing revision websites or apps online, you will need to select Business as the subject. Stick to revision on the following topics as there may be topics you do not need to cover for GCSE BACS:</p> <ul style="list-style-type: none"> ○ Types of business ownership ○ Stakeholders ○ Communication ○ Digital Trading ○ Recruitment, Selection and Training of staff ○ Implications of digital technology for business and customers

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	<ul style="list-style-type: none">○ Marketing, market research and marketing mix.
How can parents help?	<p>Parents can help support their child in GCSE Business and Communications Systems by:</p> <ul style="list-style-type: none">● Encouraging their child to consolidate their learning regularly for example after each class/week/topic.● Providing a quiet study area in which their child can revise regularly.● Giving online access for their child for the completion of revision activities.● Ensuring their child completes Past Paper Questions as part of their revision.
Where could I find past papers and mark schemes?	<p>GCSE Business and Communication Systems Past Papers and Mark Schemes</p>